Who We Are

Promotion of Family Health Association (PFHA) is a local and Non-Profit Association (NPA). It was established and approved by Ministry of Home Affair (MOHA) in June 28, 2012 to serve vulnerable and disadvantaged groups.

Presently, PFHA is an associated member of IPPF, It had received Technical and Financial Support from IPPF regional office in Kula Lumpur (KL), Malaysia since 2004. So far, PFHA has more than 50 volunteer members including Youth, Who have different background and experiences

What We Do

PFHA has 7 years Strategy:

Our vision

"A healthy and happy society, contributing towards bringing Lao PDR out of least developed nation status".

Our Mission Ho

"PFHA is the leading family health association striving to provide all people with innovation and up-to-date RH information and quality services by empowering individuals through raising awareness of RH knowledge, information and services and improvising quality of RH care and services for its beneficiaries in collaboration with Government authorities, relevant stakeholders, and other civil society organizations".

Our Core Value

"Network, Teamwork, Respect, Trust, Integrity, Transparency, Professionalism, Efficiency, Effectiveness and Volunteerism".

Strategy Plan 2016-2022

1. 5 policies and Laws supporting SRHR 1.
2. 100,000 young people empower with positive

SRHR education

1. 1 million quality SRHR services 4.
2. A high performing and accountable PFHA

PFHA is working with communities both in urban and rural areas. Especially in the remote areas and will cover other priority provinces in the near future.

Up now, PFHA has been working in provinces and 1 capital: Oudomsay (2 districts), Louangnamtha (1 district), Bokeo (2 district), Capital (2 district), Khammouan (2 districts)

Who Are Our Partners

PFHA has partners and donors both national and international. The key partners are Ministry of Health (e.g. Mother and Child Center), Lao Women's Union, Lao Youth Union, and Local authorities from provinces, districts and community Level.

Moreover, There are CSOS, MHP, INGOS, UN, Embassies e.g. LCCO, Plan Laos, IPPF, SCI, IOGT, Cord, French Embassy, Japan, UNFPA, Germany, etc.

What We Focus

PFHA Focuses on Sexual Reproductive Health and Rights (SRH&R)

1. Mother and child health
2. Adolescent/Youth Health
3. HIV/AIDS/STIS
4. Family Planning
5. Safe Abortion
6. Gender Equality
7. Cervical Cancer
8. Nutrition
9. Menopause/Aging